

HUNTSWORTH PLC

9 March 2007

Acquisition of Dorland

Huntsworth PLC (“Huntsworth”), the international public relations group, announces today that it has acquired the entire issued share capital of Dorland Global Corporation (“Dorland”), a leading healthcare communications company operating in the USA. This acquisition extends the reach of the healthcare division, Huntsworth Health, into the largest healthcare market in the world, where many major pharmaceutical companies are headquartered.

Dorland has been acquired from Harry and Rita Sweeney and eight other shareholders. Harry Sweeney (Chairman and CEO) and Rita Sweeney (President and COO) will lead the existing management team, which includes Richard Minoff (President of Dorland Global Health Communications), Nancy Bacher Long (President of Dorland Global Public Relations), and Charlie Santangelo (CFO), that will continue to operate the business following the acquisition. The management team will report to David Rowley, Chief Executive of Huntsworth Health.

The initial consideration is US\$20,684,000, paid in cash. Deferred consideration may be payable, with an interim payment to be settled in cash based on profits for the year to 31 December 2007, and a final payment to be settled in cash based on profits for the three years to 31 December 2010. The maximum total consideration is US\$50 million.

For the year ended 31 December 2006, Dorland had profit before tax of US\$3,528,000. The gross assets at 31 December 2006 were US\$11,048,000.

Lord Chadlington, Chief Executive of Huntsworth said:

“We are delighted to announce the acquisition of Dorland, which builds on our core strategy that includes the development of a global, integrated healthcare communications business. It has always been our ambition to add a US arm to our highly successful UK healthcare group, which together with our European presence gives our healthcare business a truly global reach. Dorland offers advertising, medical education, and public and professional relations services, which mirror and extend the services that Huntsworth Health provides.”

Harry Sweeney, Chairman and CEO of Dorland said:

“With the shift in the pharmaceutical sector towards globalisation and the growth of e-marketing in the healthcare sector, the time is now right for Dorland to team up with an entrepreneurial international partner to maximise our opportunities in both areas. We have been talking with Huntsworth for some time and have no doubt that the strategic fit is right and our complementary business cultures will significantly benefit both our clients and our staff.”

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Notes to Editors:

Dorland Group

Dorland in its current form was founded in 1971 by its principal shareholders Harry and Rita Sweeney. Over the past 10 years Dorland's focus has been principally pharmaceutical, offering public relations, marketing communications and advertising to a mainly blue chip client base, including Novartis, Centocor, Cephalon, Procter and Gamble, Schering-Plough, Lundbeck and Baxter.

In 2006, Dorland PR was awarded '2005 Healthcare Agency of the Year' in the Holmes Report, and 2004 saw Harry and Rita being nominated 'agency people of the year' in the annual Med Ad News Awards.

Dorland employs 125 people in three locations, Philadelphia, San Francisco and New York.

Huntsworth Health

Huntsworth Health is the healthcare division of Huntsworth plc. Huntsworth Health employs 110 people covering the public relations, advertising, medical education and market research sectors, making it the largest integrated healthcare agency in the UK. Huntsworth Health's focus is entirely healthcare, with predominance in pharmaceuticals.

In combination with its Huntsworth partners Trimedia and Mmd, Huntsworth Health now has a presence across Europe and North America.